

Saffron for A1 Group

A1 Merchandise

Design development

SAFFRON

7th March 2023



Contents

01 Merchandise

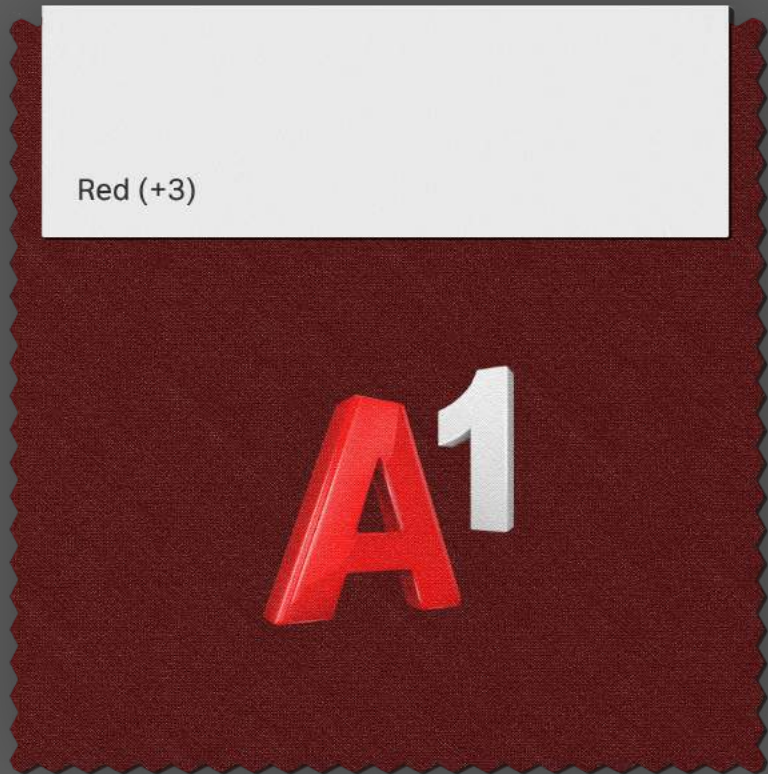
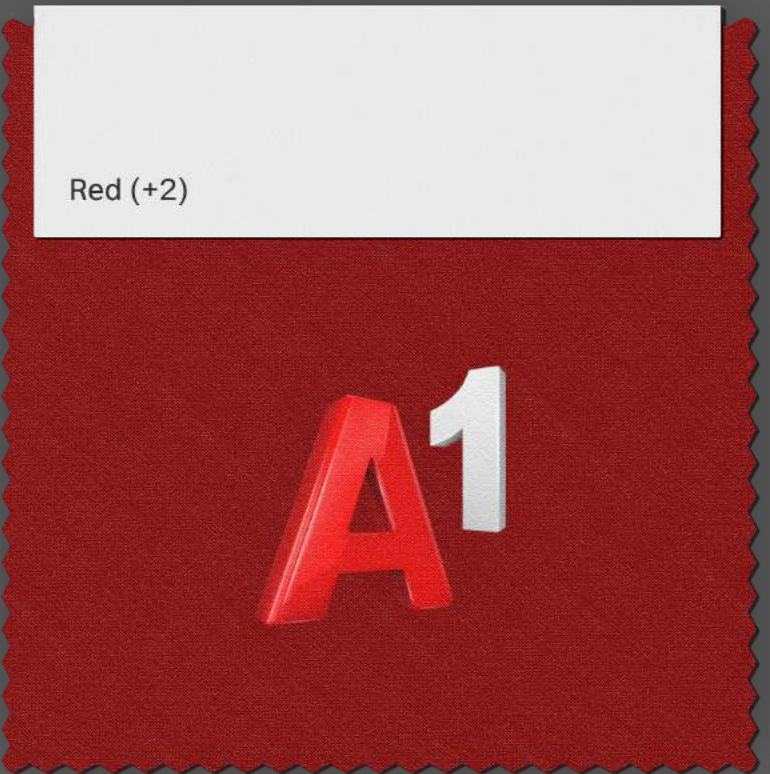
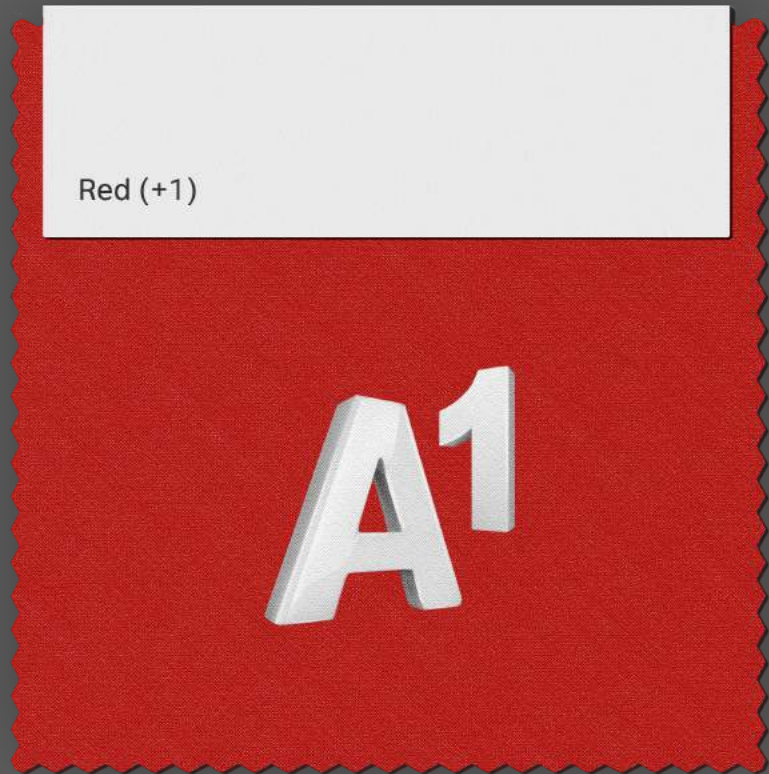
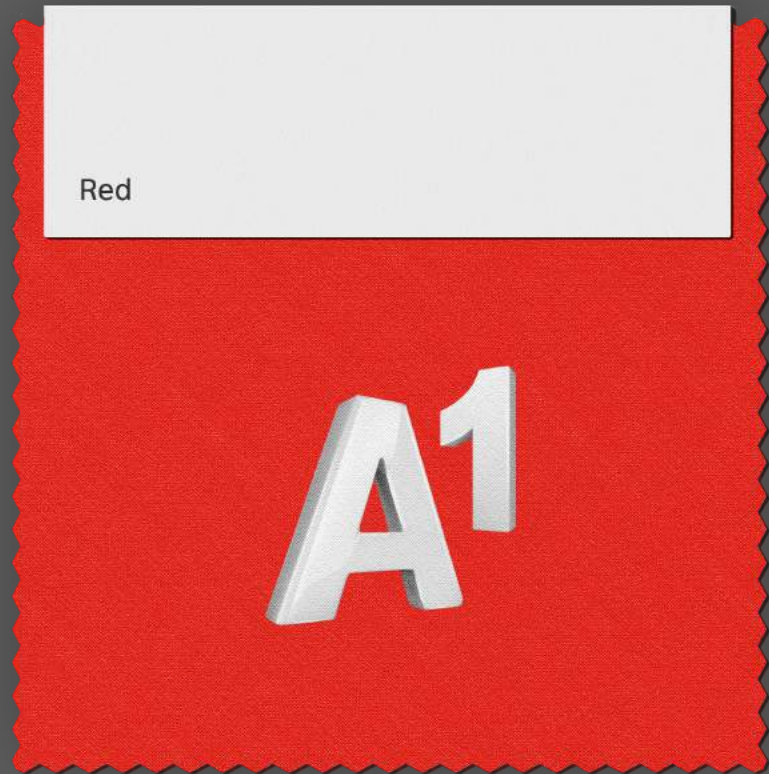
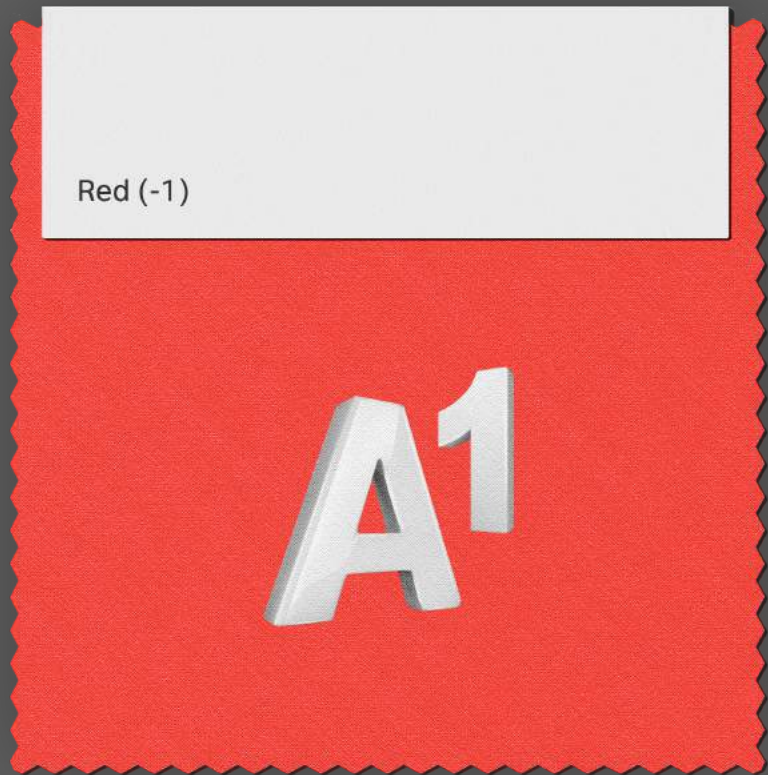
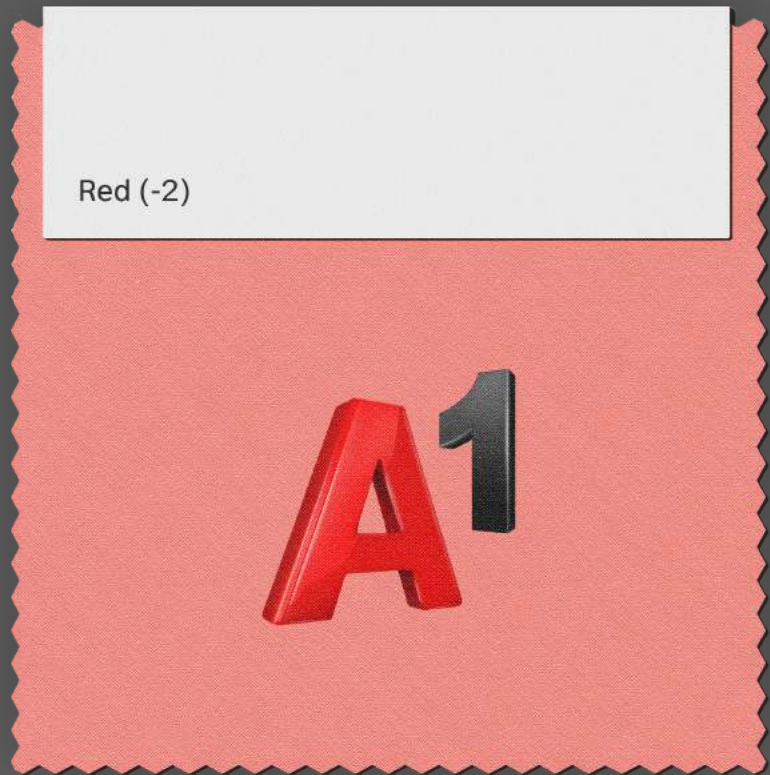
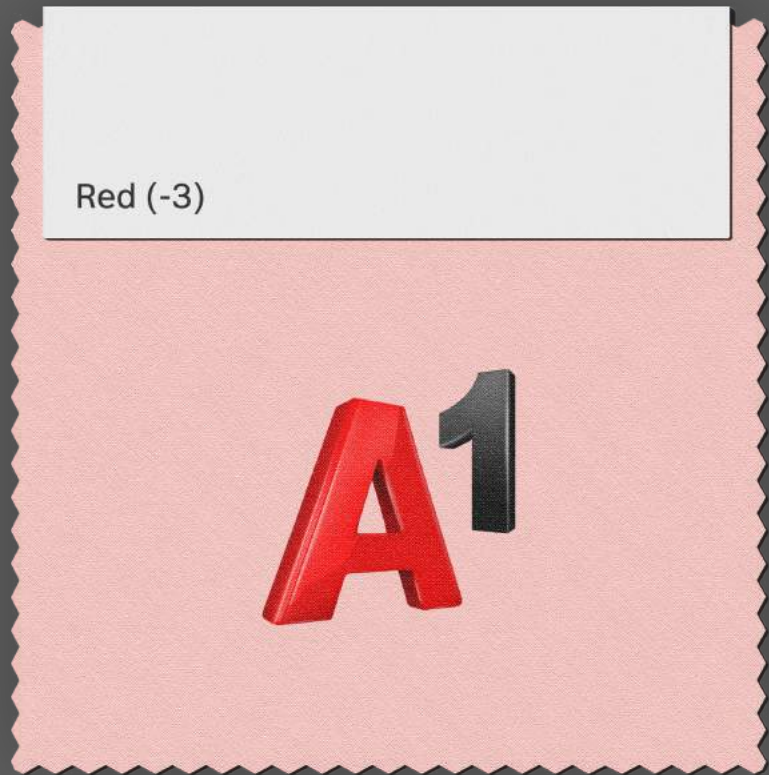
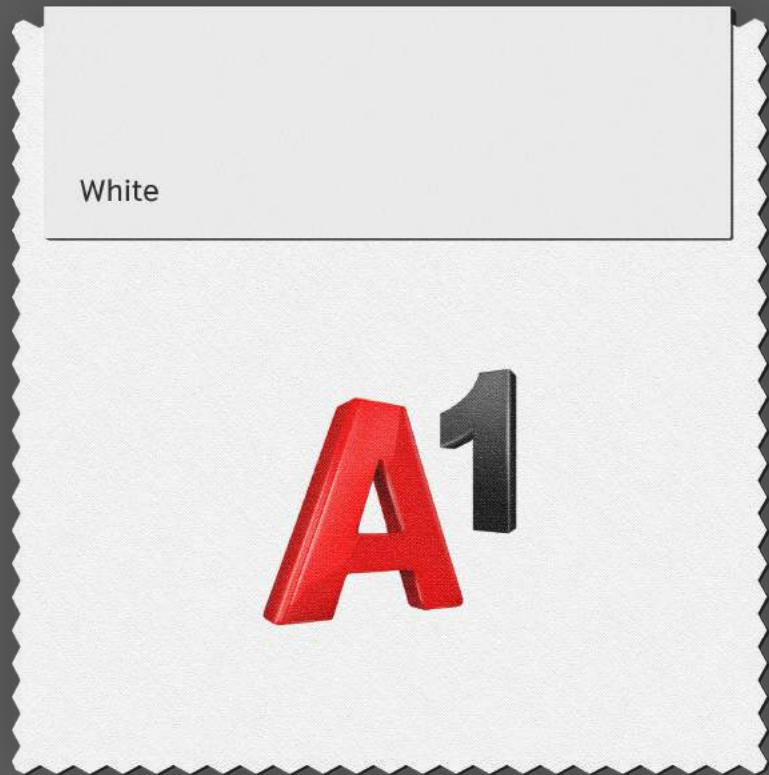
→ Standard

→ Premium

→ Sport teams

02 Events

Merchandise | Logo colours



Merchandise | Range of visual expressivity



Subtle

Expressive



Merchandise | Range of colour expressivity



Subtle

Expressive



Contents

- 01 Merchandise
 - Standard
 - Premium
 - Sport teams
- 02 Events

Swag

Standard merchandise | T-shirt



Standard merchandise | T-shirt

Plain 1



Plain 2



Plain 3



Gradient 1



Gradient 2



Gradient 3



Standard merchandise | T-shirt with 3D_A

3D_A Front



3D_A Back



3D_A Front



3D_A Back



3D_A Front



3D_A Back



3D_A Front



3D_A Back



Standard merchandise | Cap



Standard merchandise | Cap

Cap 1



Cap 2



Cap 3



Cap 4



Standard merchandise | Hoodie



Standard merchandise | Hoodie

Hoodie 1



Hoodie 2



Hoodie 3



Hoodie 4





Standard merchandise | Pin

Pin 1



Pin 2



Pin 3



Tech Accessories

Standard merchandise | Headphones



Standard merchandise | Headphones

Headphones 1



Headphones 2



Headphones 3



Headphones 4



Standard merchandise | Pop socket



Standard merchandise | Pop socket

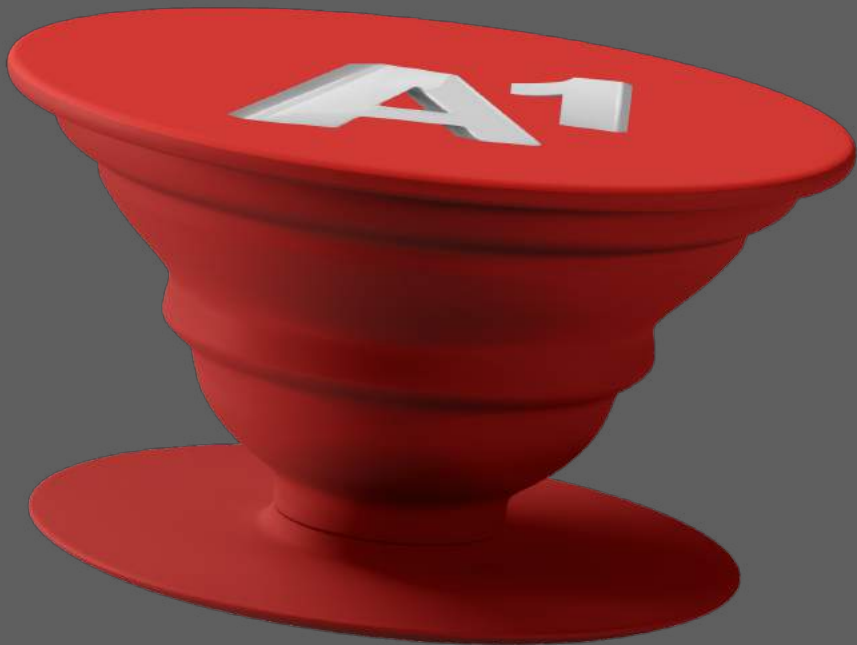
Pop socket 1



Pop socket 2



Pop socket 3



Pop socket 4



Standard merchandise | Phone cover



Standard merchandise | Phone cover

Simple 1



Simple 2



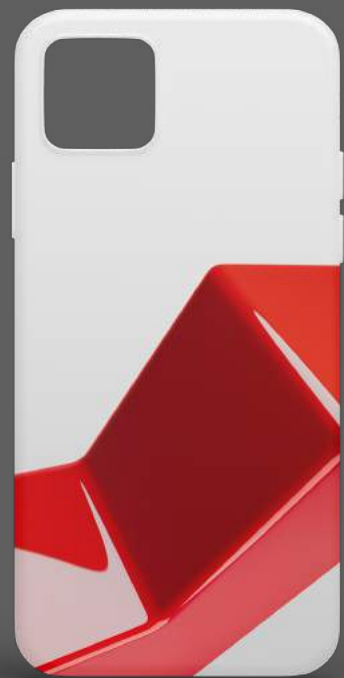
Simple 3



Simple 4



3D_A 1



3D_A 2



3D_A 3



3D_A 4



Standard merchandise | Battery packs



Standard merchandise | Battery packs

Battery pack 1



Battery pack 2



Battery pack 3



Battery pack 4



Drinks



Standard merchandise | Mug

Simple 1



Simple 2



Simple 3



Simple 4



3D_A 1



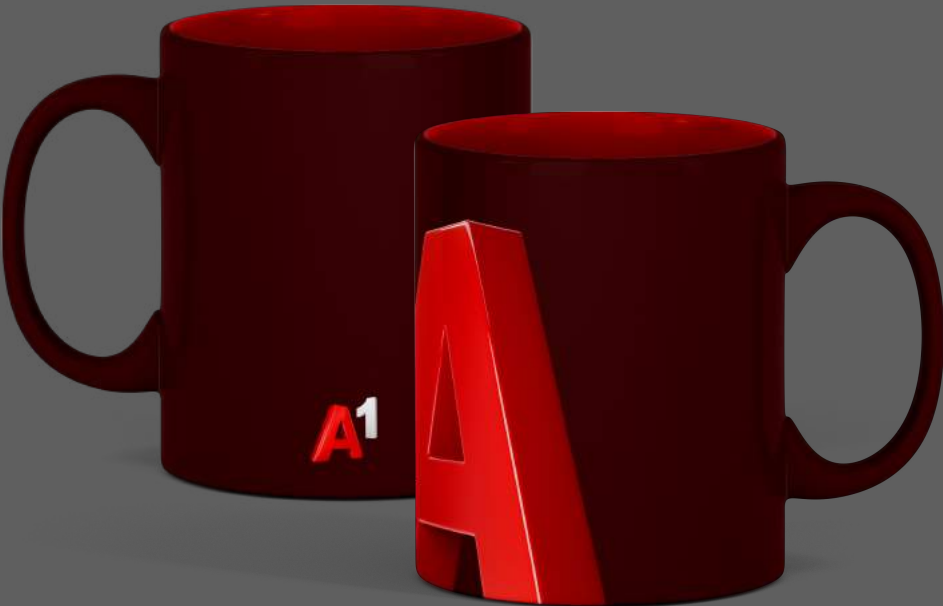
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3D_A 3



3D_A 4



Standard merchandise | Water bottle



Standard merchandise | Water bottle

Simple 1



Simple 2



Simple 3



Simple 4



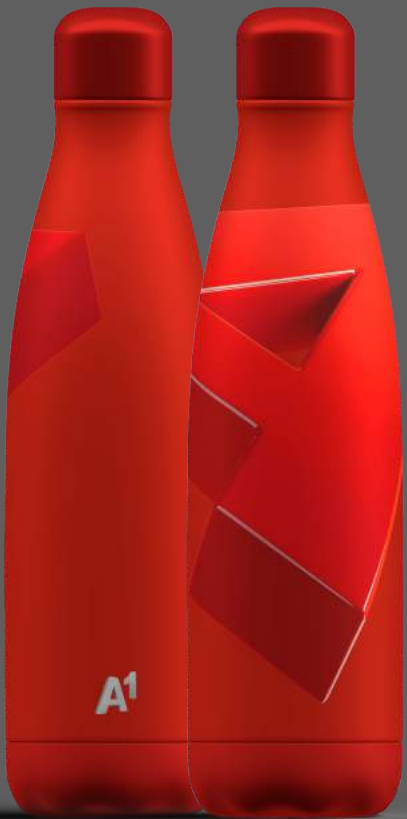
3D_A 1



3D_A 2



3D_A 3

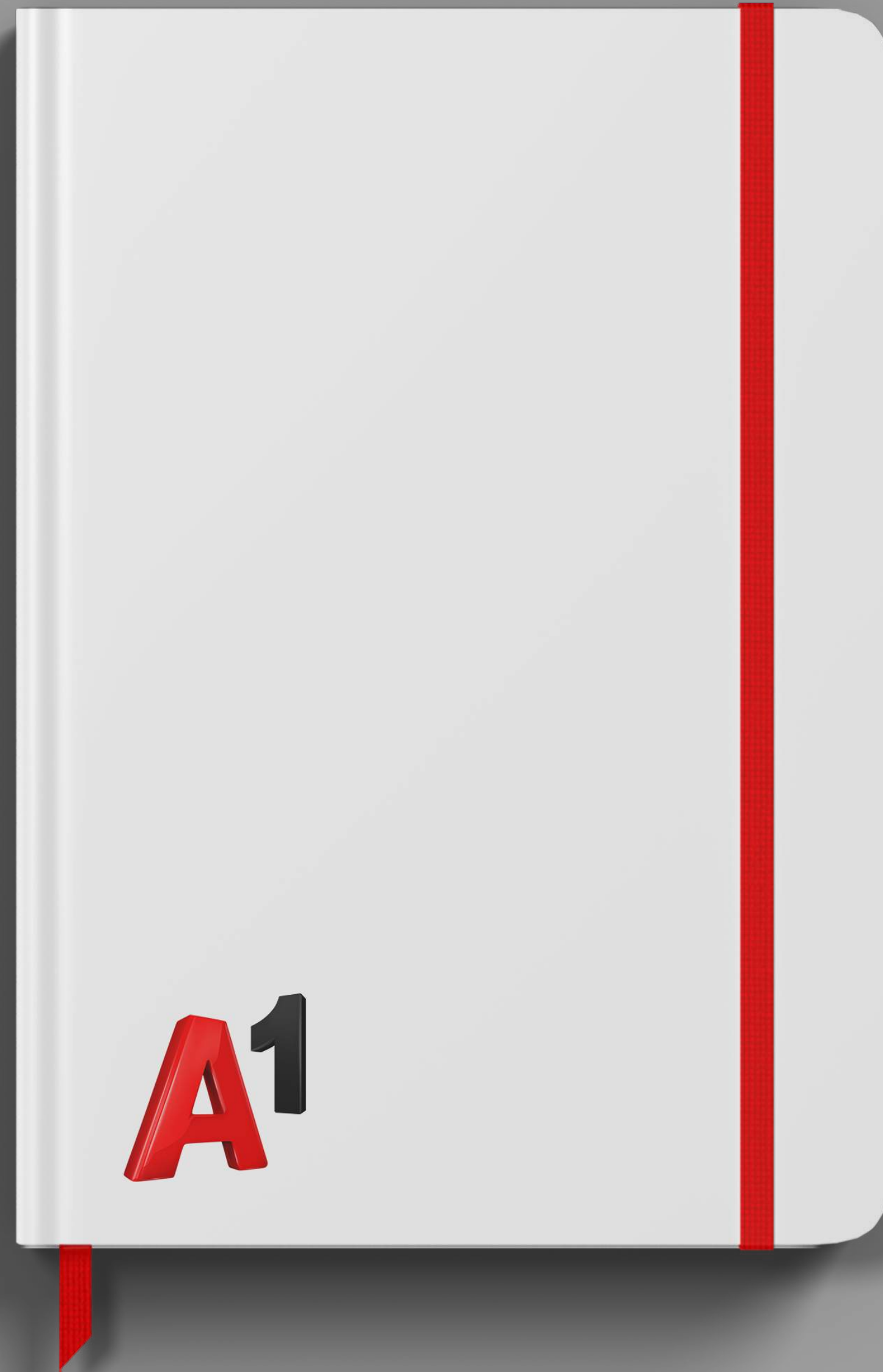


3D_A 4



Stationary

Standard merchandise | Moleskin notebook



Standard merchandise | Moleskin notebook

Simple 1



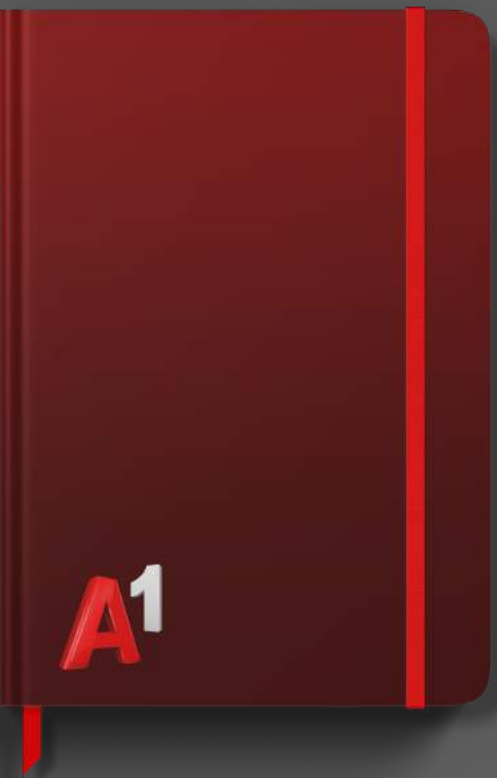
Simple 2



Simple 3



Simple 4



3D_A 1



3D_A 2



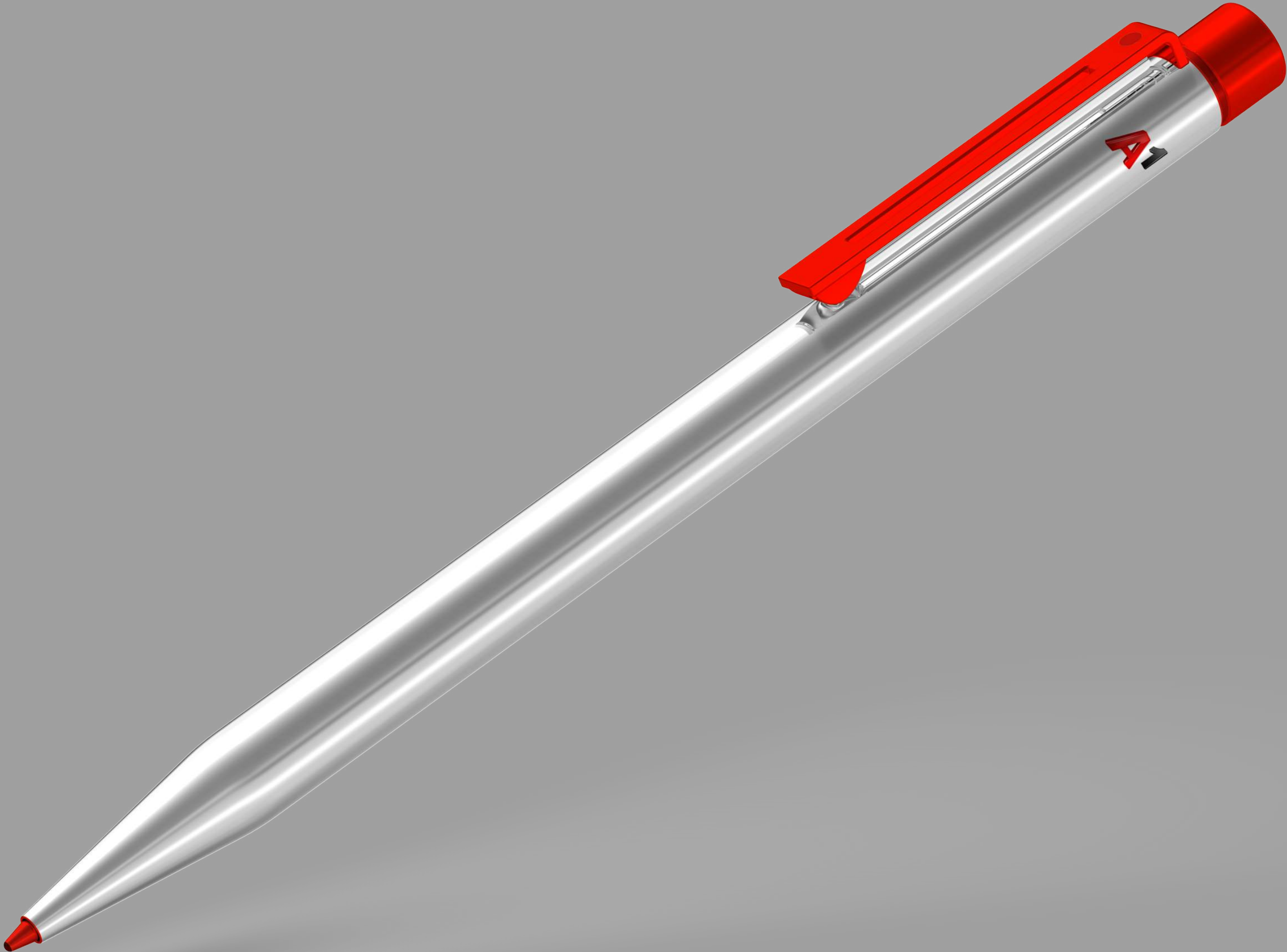
3D_A 3



3D_A 4

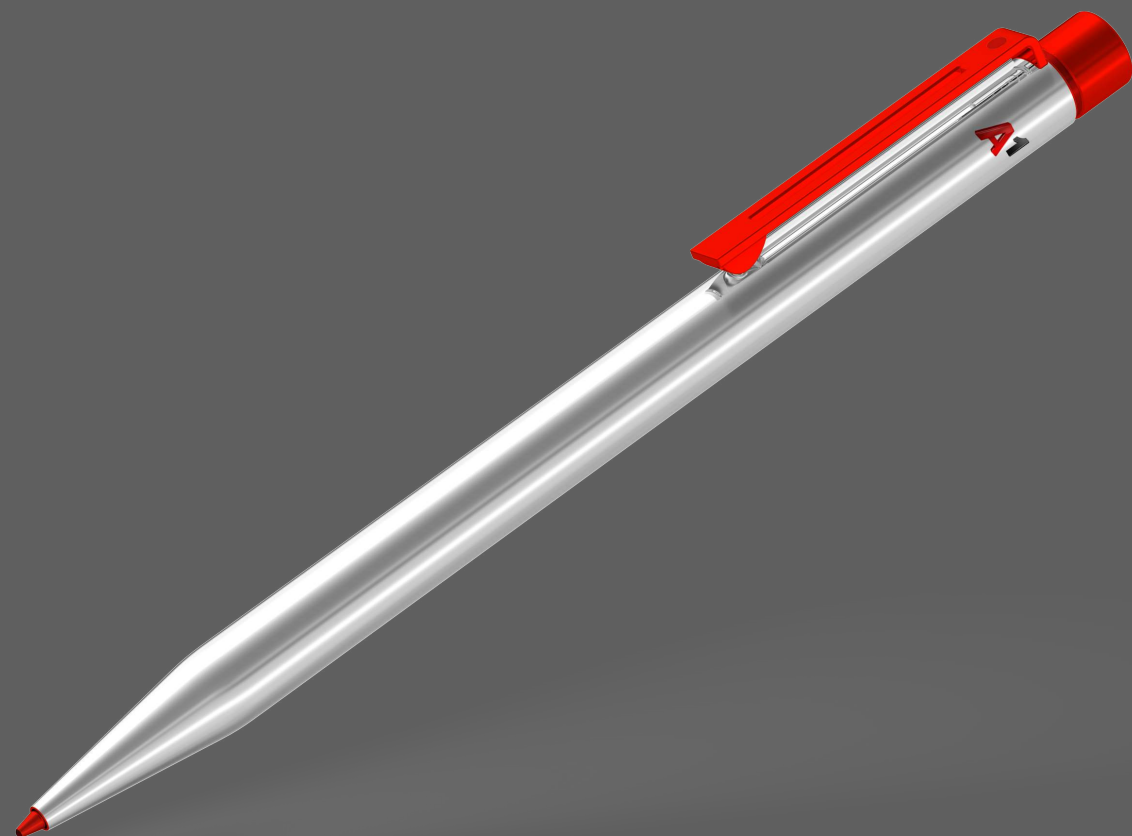


Standard merchandise | Pen

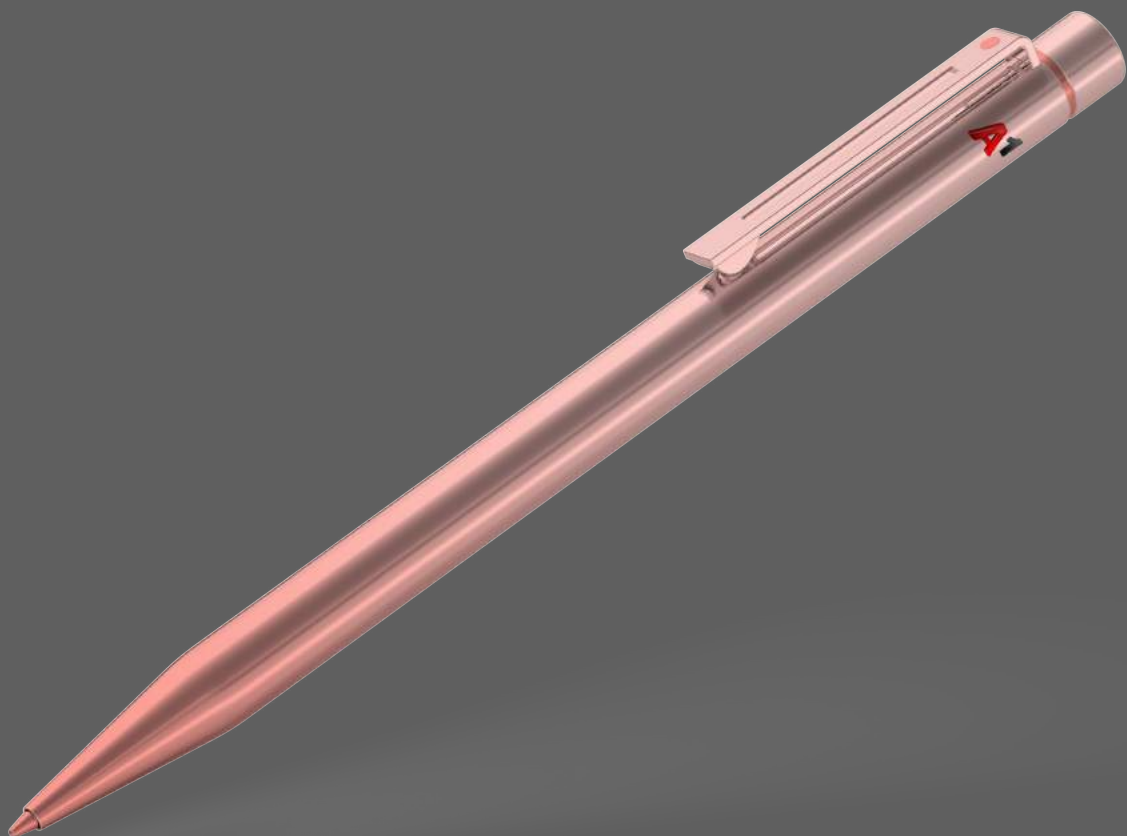


Standard merchandise | Cap

Pen 1



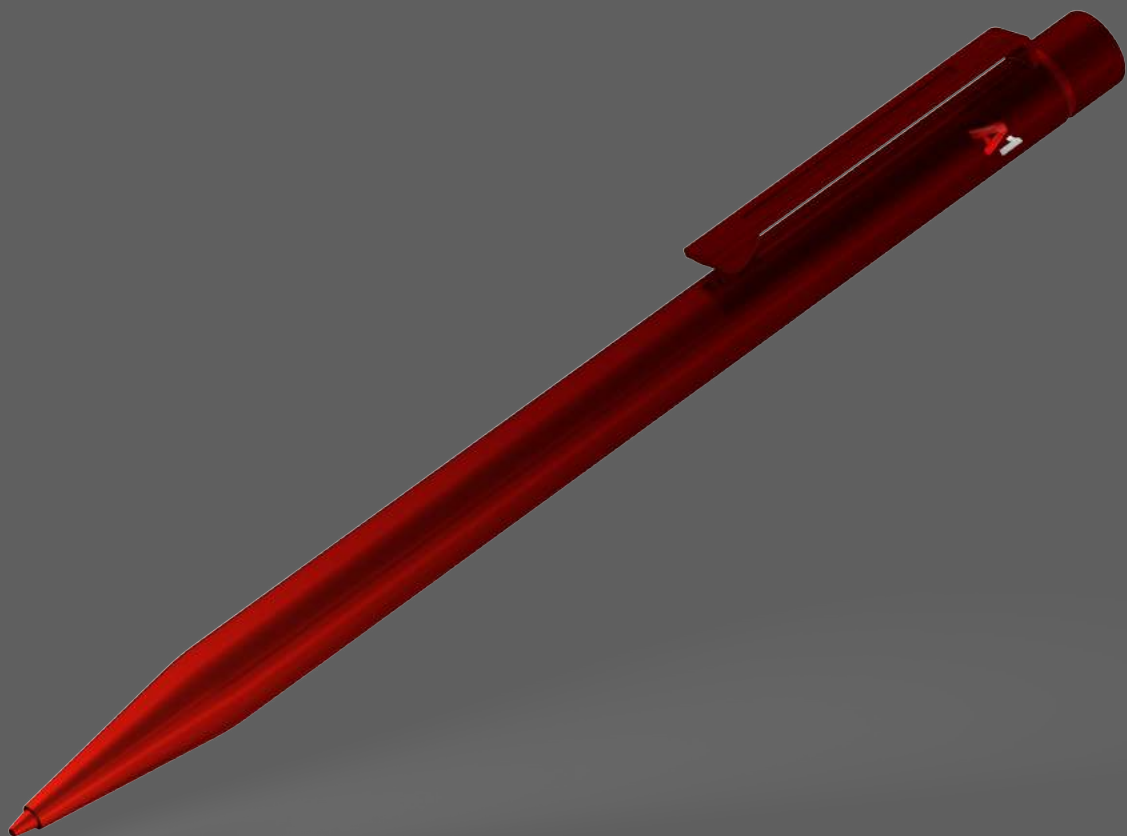
Pen 2



Pen 3



Pen 4





Standard merchandise | Tote

Simple 1



Simple 2



Simple 3



Simple 4



3D_A 1



3D_A 2



3D_A 3



3D_A 4



Contents

01 Merchandise

→ Standard

→ Premium

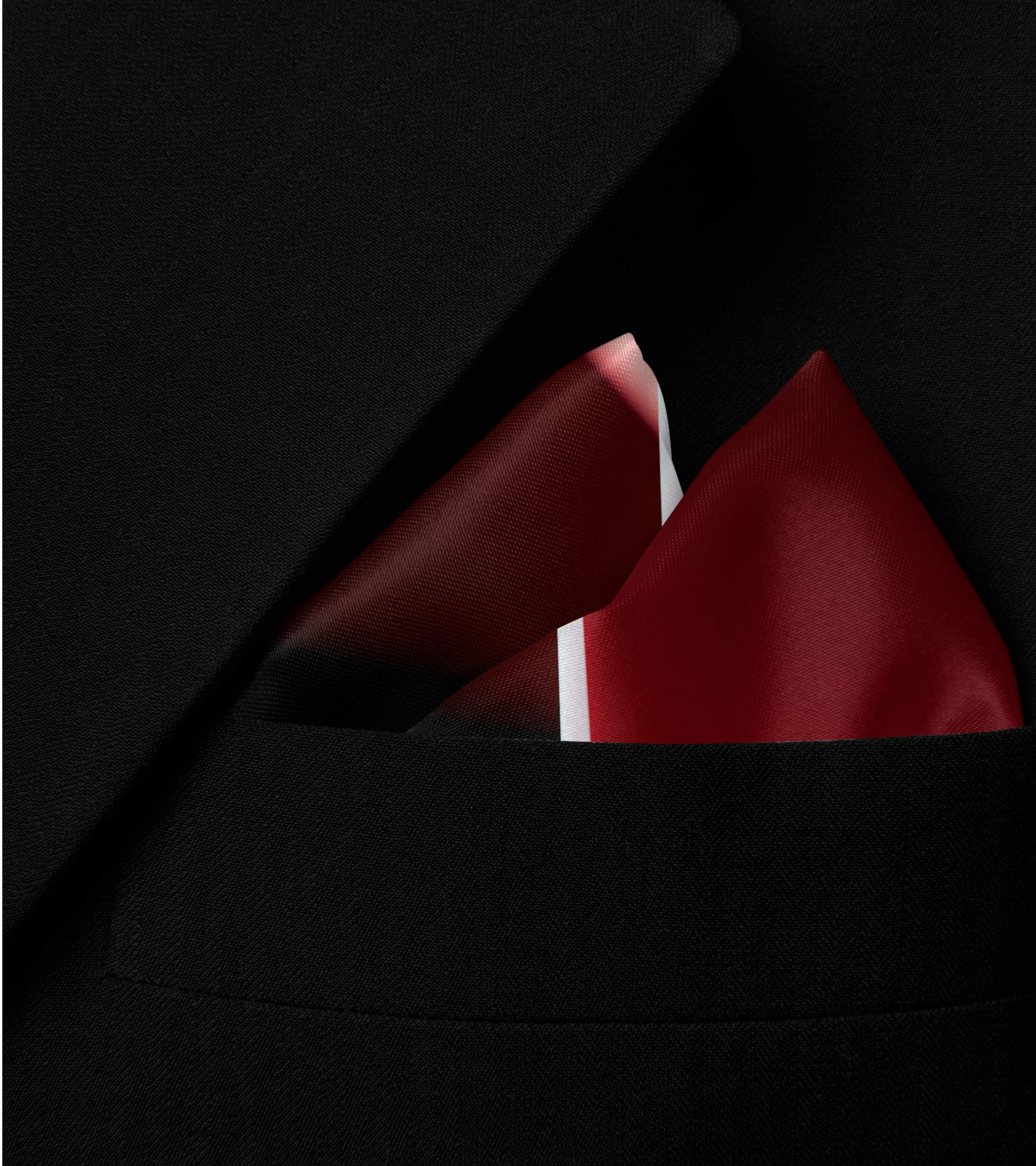
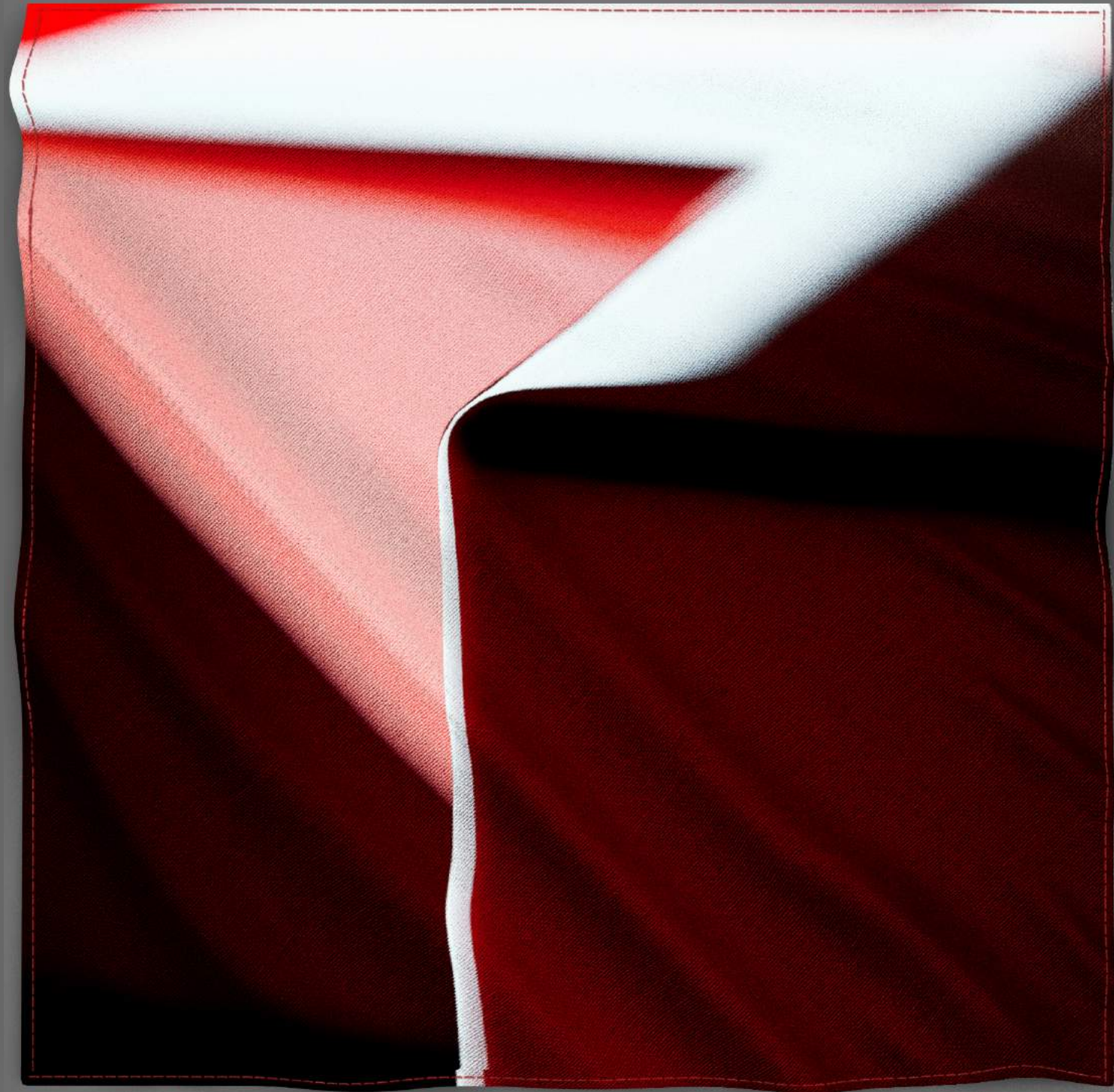
→ Sport teams

02 Events

Premium merchandise | Embroidered sweater



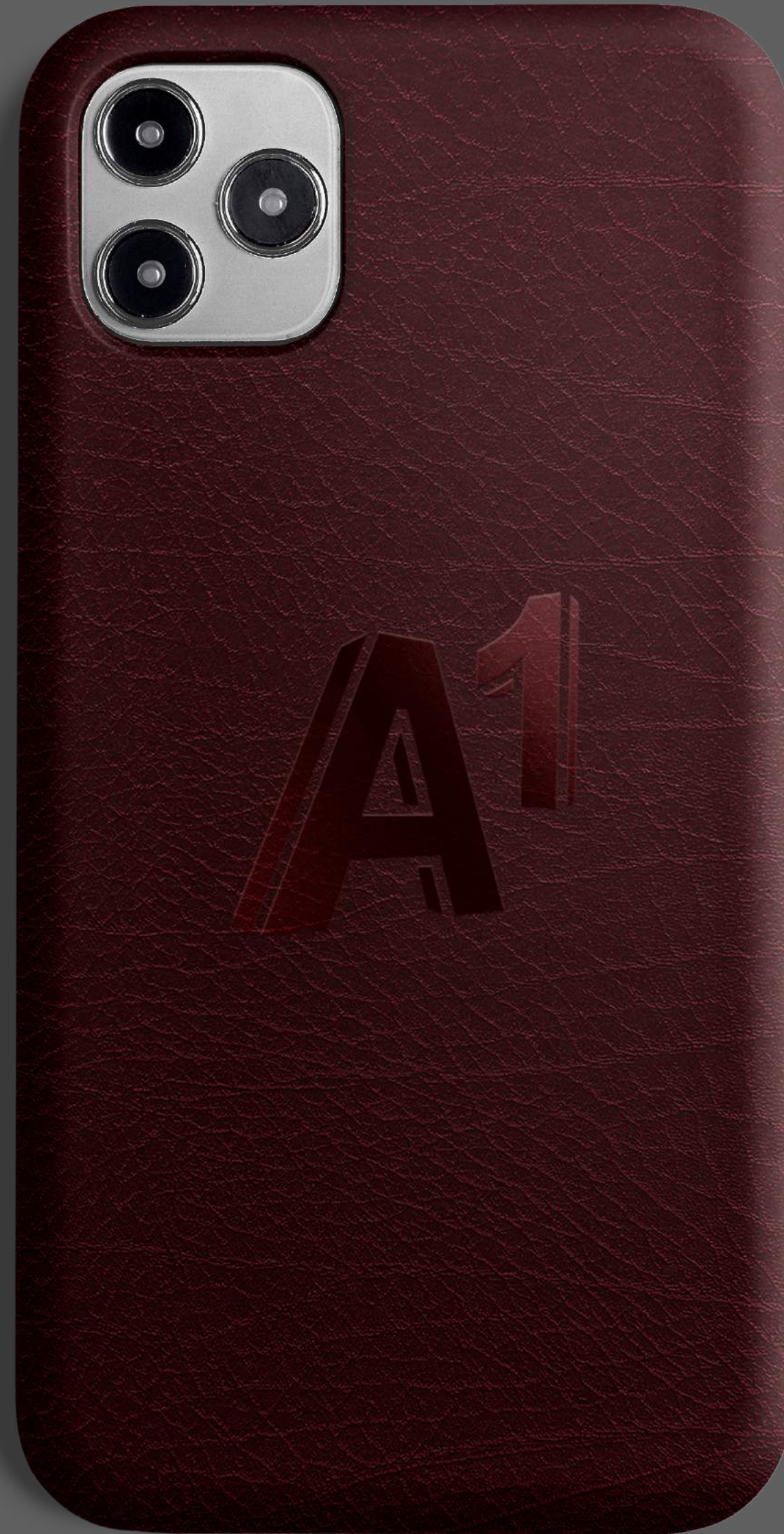
Premium merchandise | Pocket square



Premium merchandise | Leather folder



Premium merchandise | Phone case



Contents

01 Merchandise

→ Standard

→ Premium

→ Sport teams

02 Events

Winter sports



Standard merchandise | Winter sports

Ski jacket



Gloves



Beanie

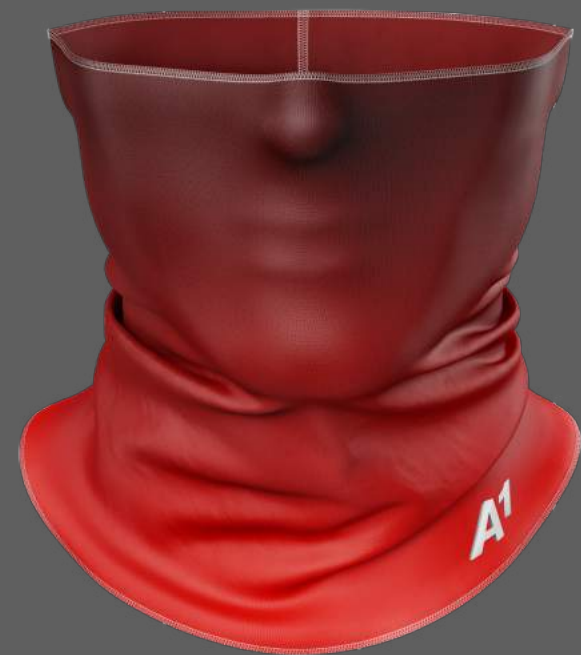


Standard merchandise | Ski racer

Helmet



Balaclava



Ski race suit



Skis



Summer sports



Standard merchandise | Cycling

Race bike



Race outfit

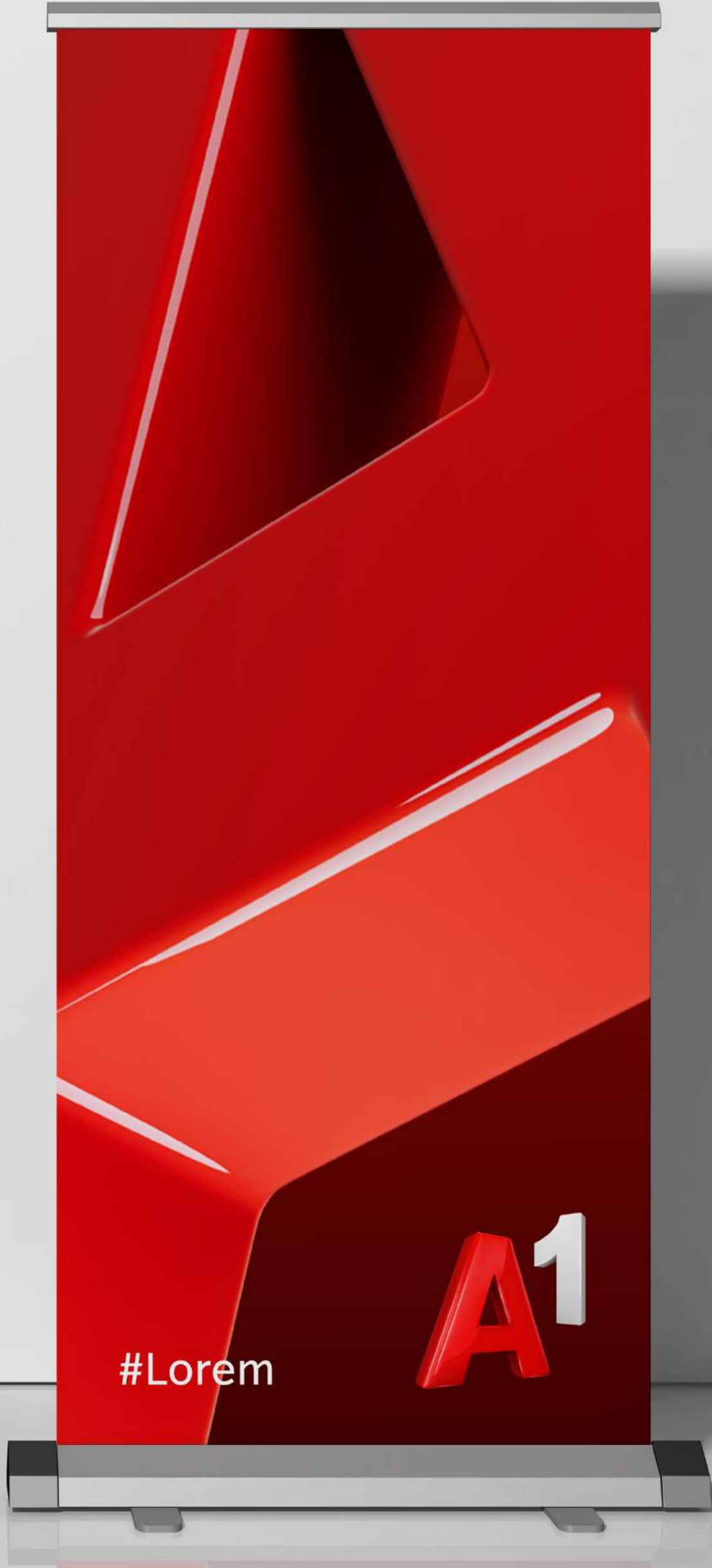


Contents

- 01 Merchandise
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 - Sport teams

02 Events

Banners



Events | Banners | Extreme vertical

With copy



Ambient



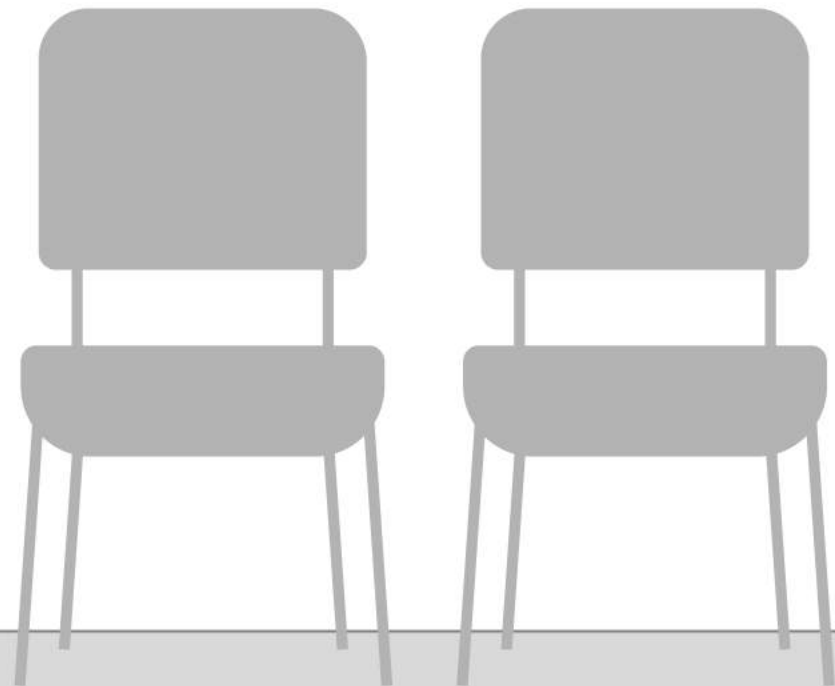




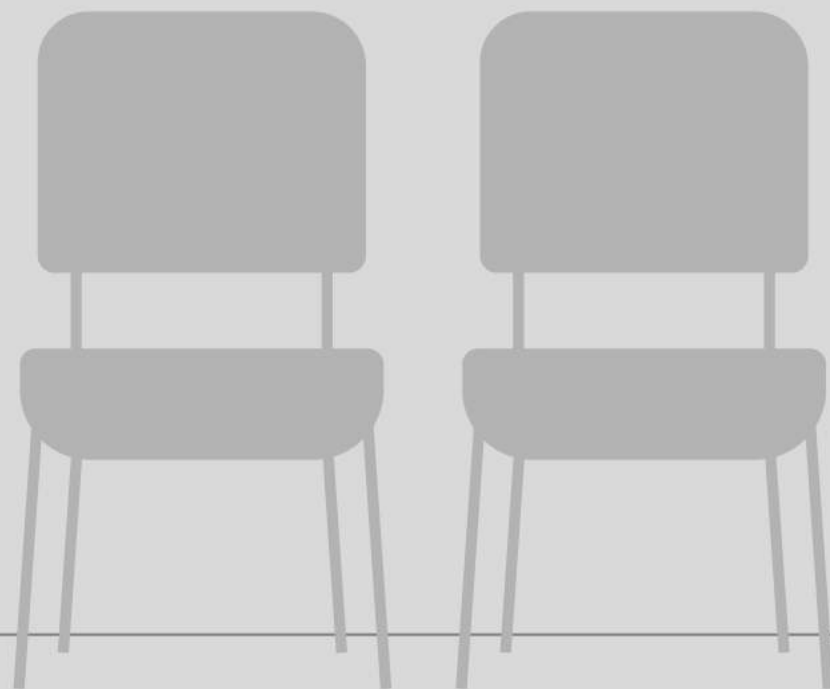
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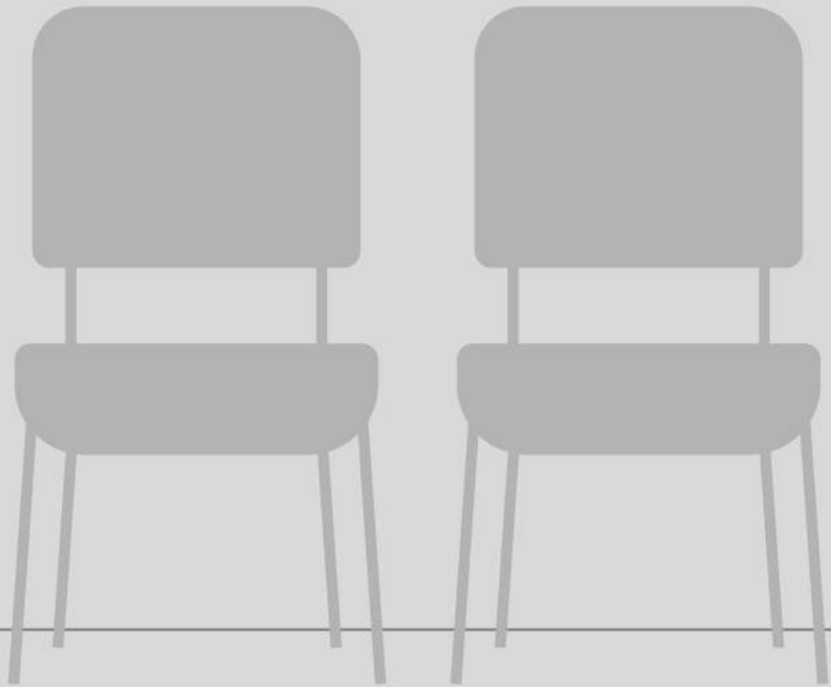
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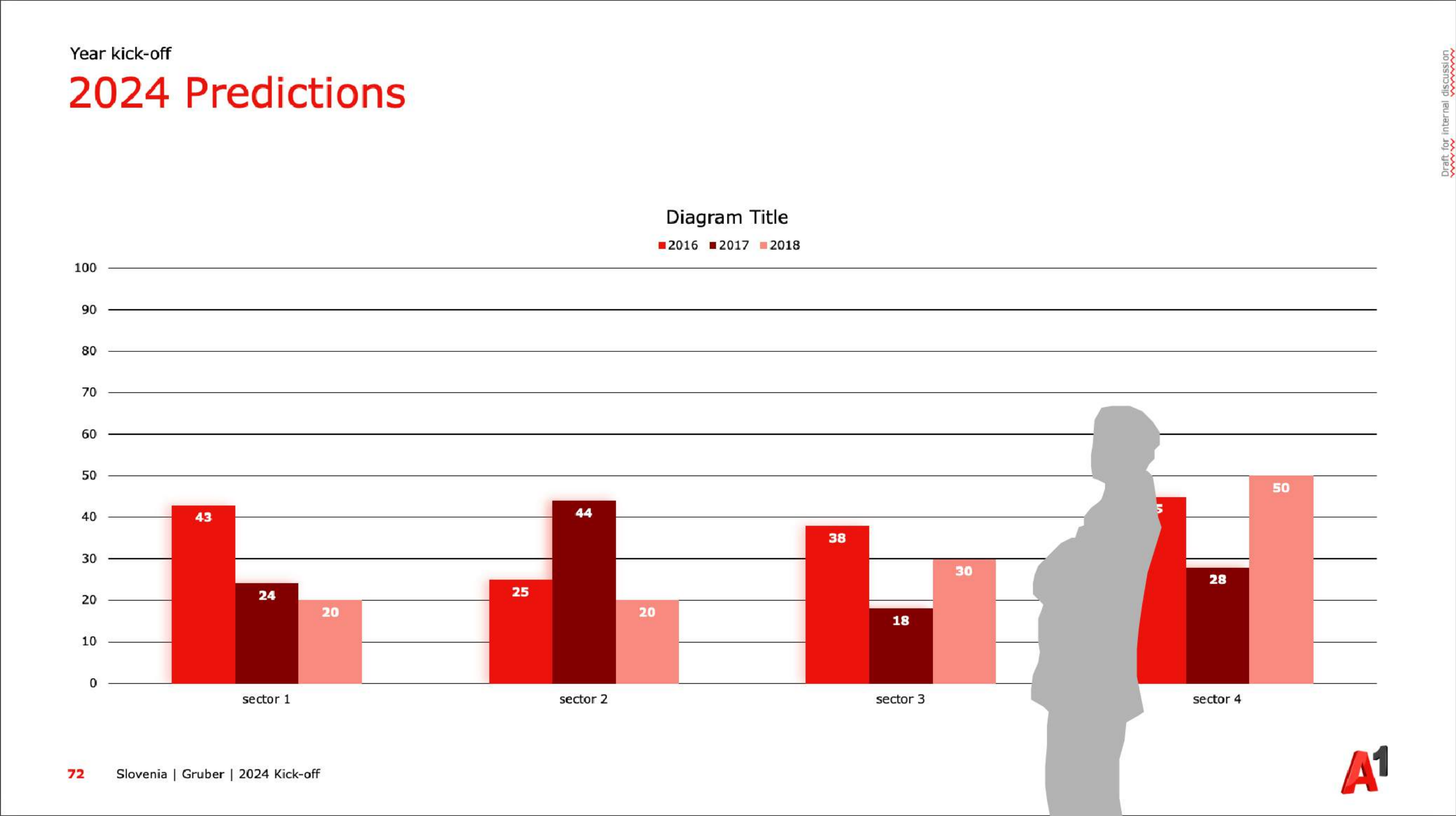
Presentation Backgrounds



A1

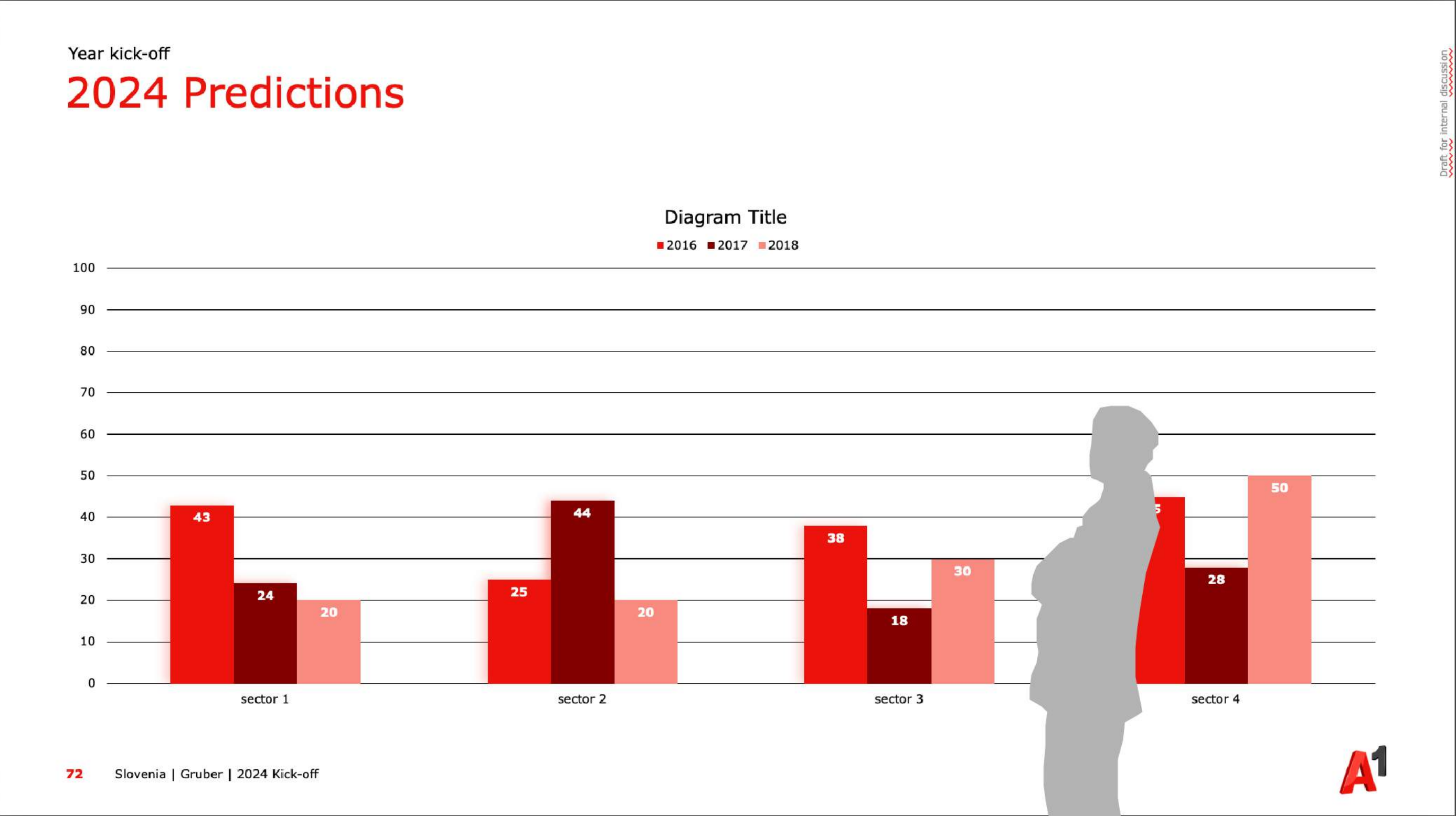
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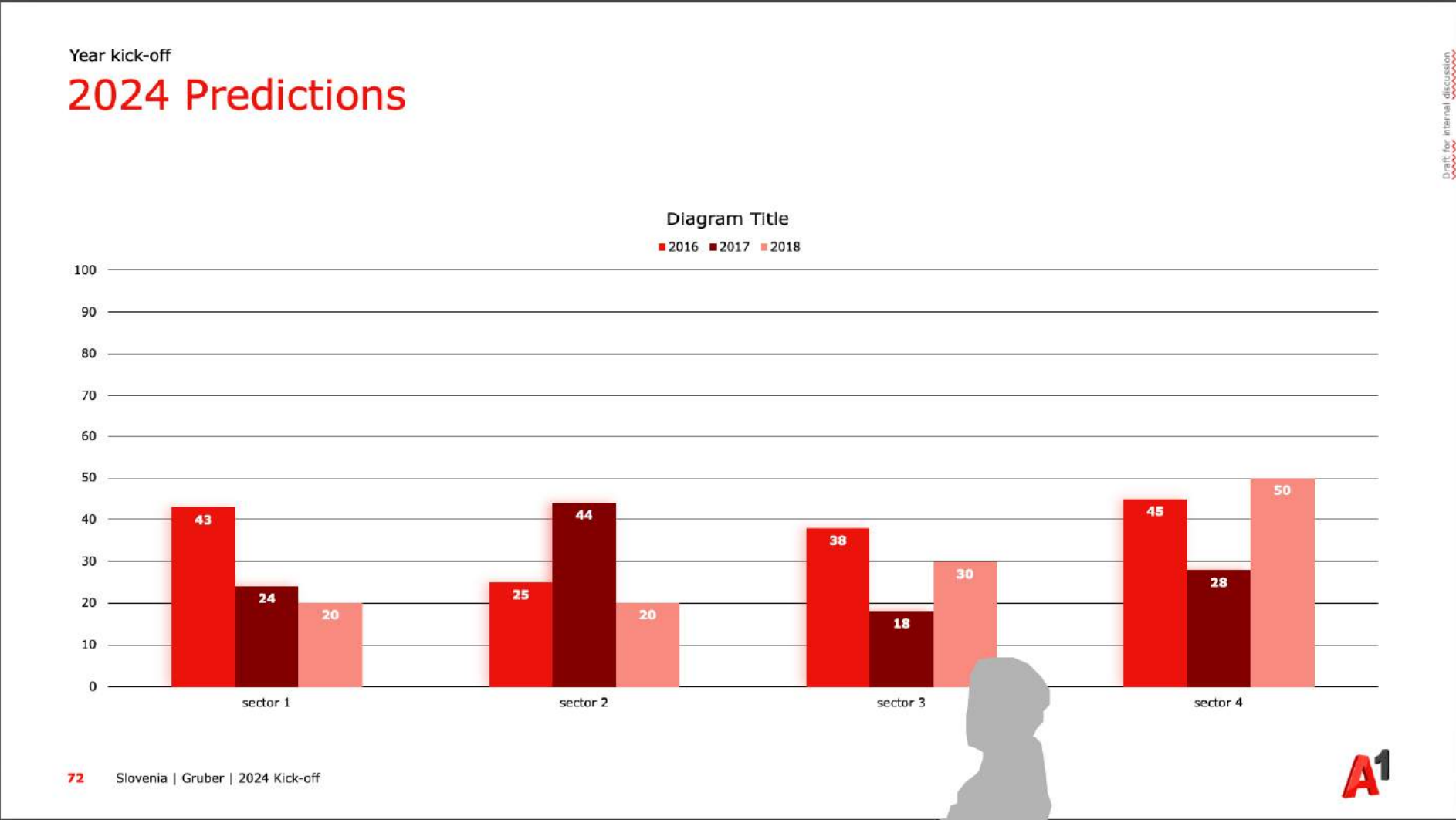
A1



A1

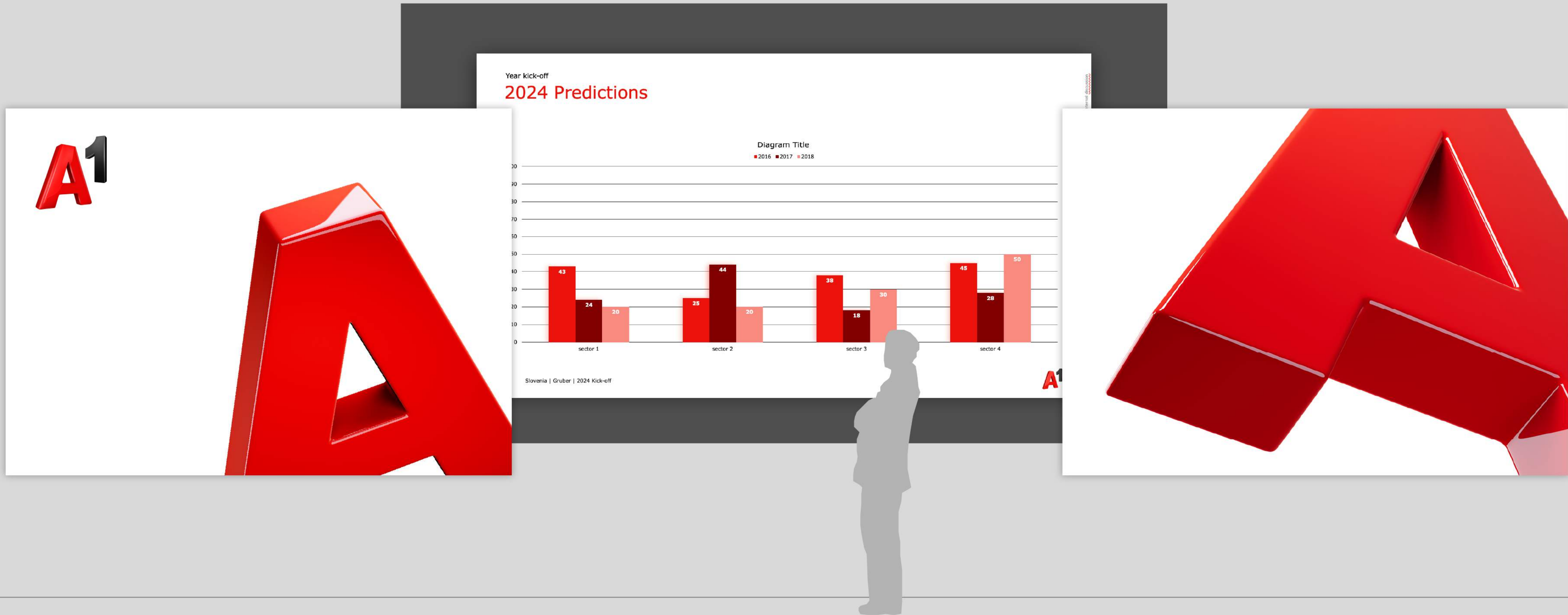
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#Lorem



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#Lorem



Event accessories



With copy



No copy

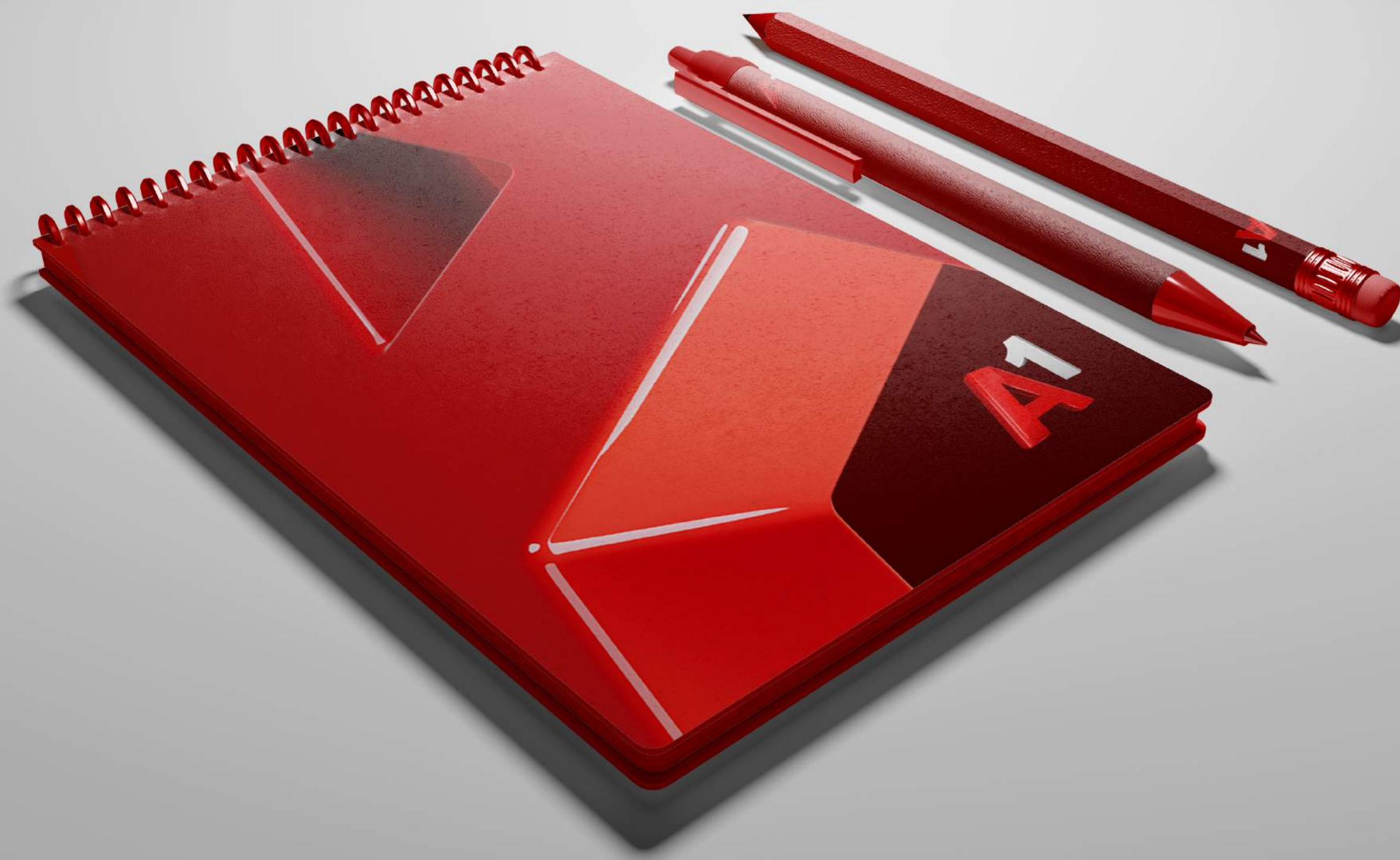


Events | Notepad and pen

With copy



No copy



Events | T-shirt

With copy



No copy



With copy



No copy



Thank you

Thank you

Thank you