

Saffron for A1

Fleet design language

Design development

SAFFRON

November 2022



Vehicle categories



Service Vehicles
(Example)



Corporate Cars
(Example)

Service vehicles



Service vehicles
(Example)



Corporate cars
(Example)

Transporter



Transporter

Half branded

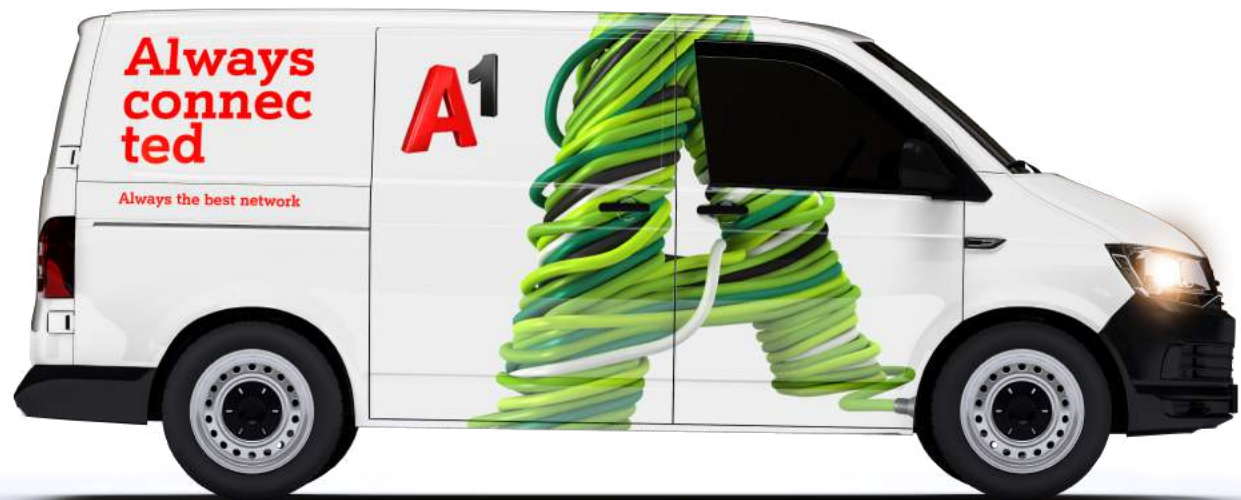
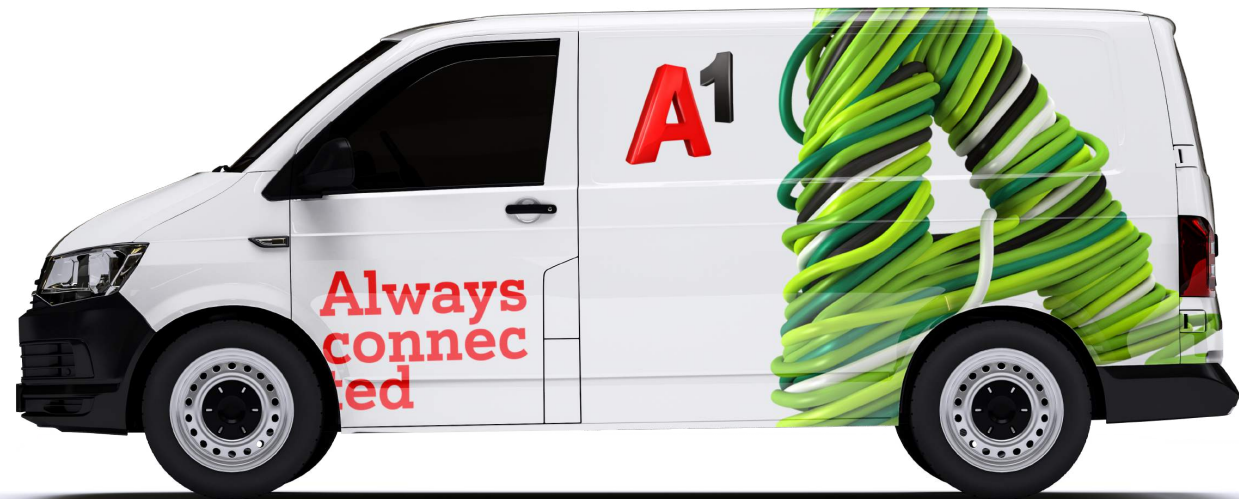
Transporter Half branded - Option 1



Transporter Half branded - Option 1
Details



Transporter Half branded - Option 2



Transporter Half branded - Option 2

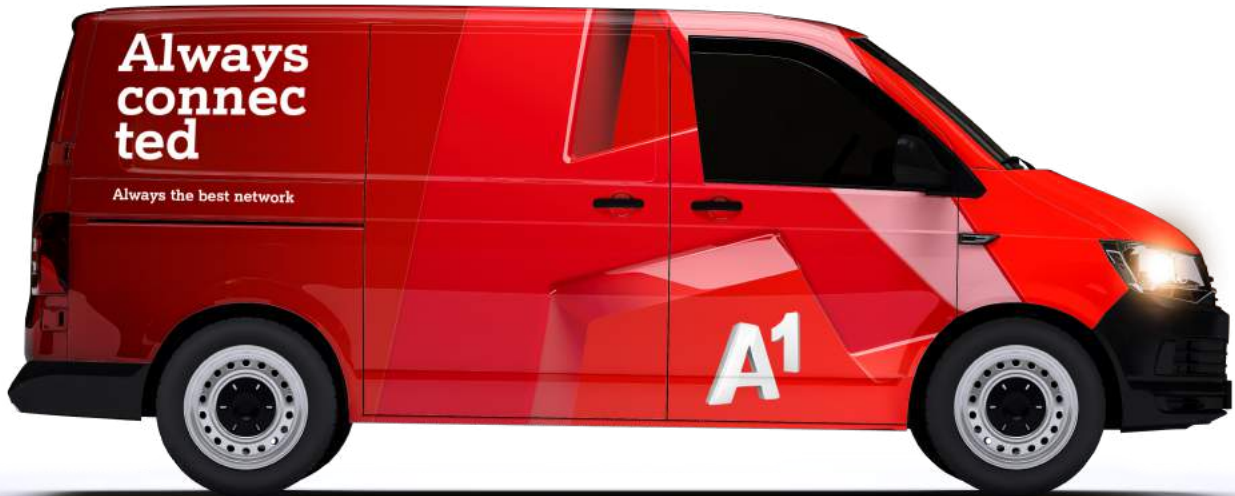
Details



Transporter

Full branded

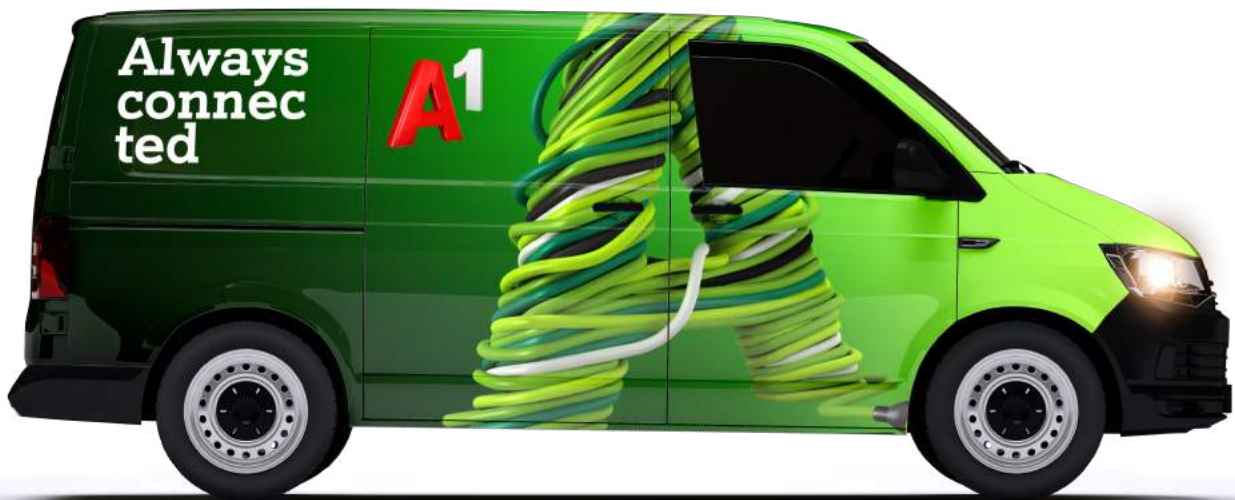
Transporter Full branded - Option 1



Transporter Full branded - Option 1
Details



Transporter Full branded - Option 2



Transporter Full Branded - Option 2

Details



Small van



Small van

Half branded

Small van Half branded - Option 1



Small van Half branded - Option 1
Details



Small van Half branded - Option 2



Small van Half branded - Option 2
Details



Small van

Full branded

Small van Full branded – Option 1



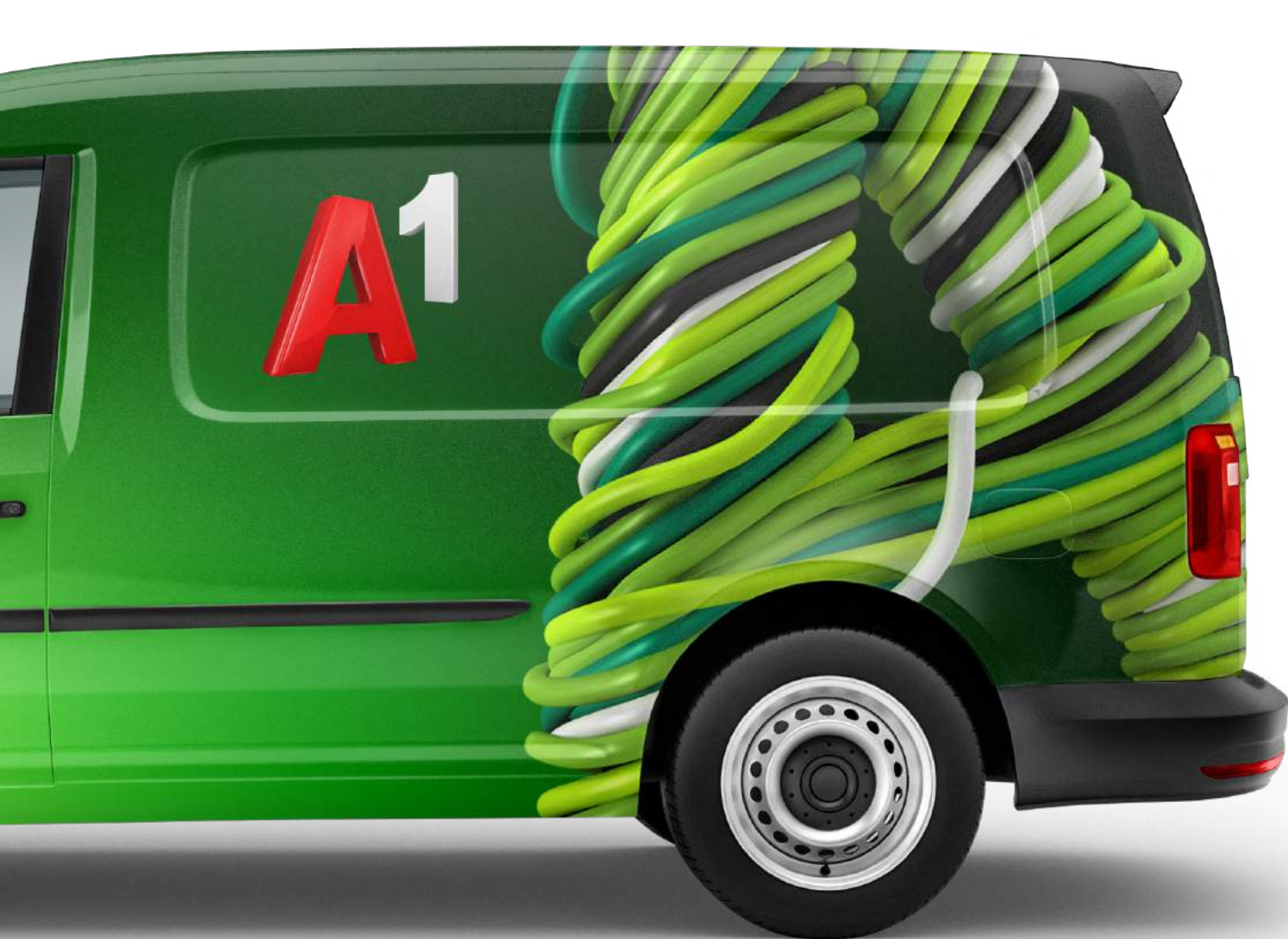
Small van Full branded – Option 1
Details



Small van Full branded – Option 2



Small van Full branded – Option 2
Details



Car categories



Service vehicles
(Example)



Corporate cars
(Example)

Kombi



Kombi

Car colour variations

Kombi – Colour variations



Dark Grey



Dark Red



A1 Red



Silver / White

Kombi - Grey



Kombi - Dark Red



Kombi – A1 Red



Kombi – White/Silver



Kombi

Full branded

Kombi - Option 1



Kombi - Option 1

Details



Kombi - Option 2



Kombi - Option 2

Details



Thank you